



Engaging, Empowering
& Inspiring Jamaicans.

I BELIEVE
INITIATIVE

An arm of the Governor-General's
Programme for Excellence

How Can You Help?

Together we can do even more. Do this by:



Donating

Contact us to get more information on how you can make a donation to the Governor-General's Programme for Excellence (GGPE).



Becoming a Volunteer

Offer to assist with a project. Contact the National Coordinator of the GGPE or write to the Custos of your Parish and ask for consideration to serve as an IBI Ambassador.



Making Others Aware

Learn more about the I Believe Initiative through our IBI Ambassadors or by visiting our website.

Contact Us

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Find out more about the I Believe Initiative and the Governor-General's Achievement Awards by visiting our webpage and following us on social media:



I Believe Initiative



@ibija



@ibelieve_initiative



ggpe.org.jm

“ Using what is
right with Jamaica
to fix what is wrong
with Jamaica. ”

~ His Excellency Sir Patrick Allen

OVERVIEW

Who We Are

Launched in 2011 by His Excellency Sir Patrick Allen, the I Believe Initiative (IBI) is a values-based programme which focuses on youth development.

What We Do

In achieving our Vision and Mission we develop endorse programmes that will empower youth to believe in themselves and contribute to nation building.

Purpose

The purpose of the IBI is to effect change across Jamaica, specifically targeting the age cohort of 15 - 35 years, in sustaining values to counter destructive attitudes and actions. All projects created seek to bring about positive changes in our island. The IBI rests on three (3) pillars:



YOUTH



EDUCATION



FAMILY

Our Vision

Inspired and motivated young people contributing to the building of a prosperous and peaceful nation.

Our Mission

To create pathways through partnerships and to promote programmes that restore hope and sound values in Jamaica's youth.



OUR IMPACT



Needs which are identified through the I Believe Initiative are supported by sponsorship from Corporate Jamaica and individuals who "believe" in the Initiative.

Youth

The IBI seeks to give youth a voice on issues affecting them, to encourage adoption of core values, through personal and professional development, mentorship and training programmes.

The objective is to effect positive behavioural changes and reduce the number of unattached youth.

Youth Empowerment:

1. **Youth Consultative Conference** - delegates aged 17-35 years are brought together to participate in presentations on issues of national importance which affect them in particular.
2. **School Motivational Programmes** - special visits to schools provide intervention opportunities to build awareness of self and patriotism in country.
3. **Mentorship** - Students are paired with an IBI Ambassador for Motivational Talks and Reading Sessions.

OUR IMPACT

Education

The IBI promotes and supports access to quality education and excellence in academic pursuits, primarily through:

1. **Summer of Service Programme** - to encourage volunteerism among the youth and resulting in academic assistance where needed for tertiary education.
2. **Community Outreach** - The IBI currently supports the development of skills centres that provide training for youth to make them employable. Three centres are recipients of equipment and funds sourced by the IBI: the Spring Village Development Foundation, the South Trelawny Skills Training Centre, the Association of Clubs in Petersfield, Westmoreland.

Family

The 'family focus' is on values-based parenting to build strong family foundations. Through the marquee programme *Parenting Now*, the IBI orchestrates campaigns geared towards informing better parenting and is based on the principles of good parenting.



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